NEWBOOKS SOLUTIONS

Integration of New Titles
in Approval Plans, Web Services, Newbooks.biz, Newsletters, Catalogue Data Exports

Metadata Management
Automated ONIX Data Feeds for all of your Data Recipients

WWW.NEWBOOKS-SOLUTIONS.COM

Integration of New Titles

in Approval Plans, Web Services, Newbooks.biz, Newsletters, Catalogue Data Exports

Participating publishers let us integrate their title records into approval plans, bibliographic library software, our standard eProcurement system Newbooks.biz, thousands of newsletter alerting services and catalogue data exports for corporate and library suppliers.

Our cataloguing team adds subject classifications according to our highly differenciated classification scheme, containing over 2,500 subject areas. In addition, publishers' metadata will be equipped with keywords to increase discoverability of each title.

Corporate and library suppliers as well as library service providers use our SaaS solutions to inform their B2B customers: corporate customers, libraries, public authorities, individual academics, scientists and professionals.
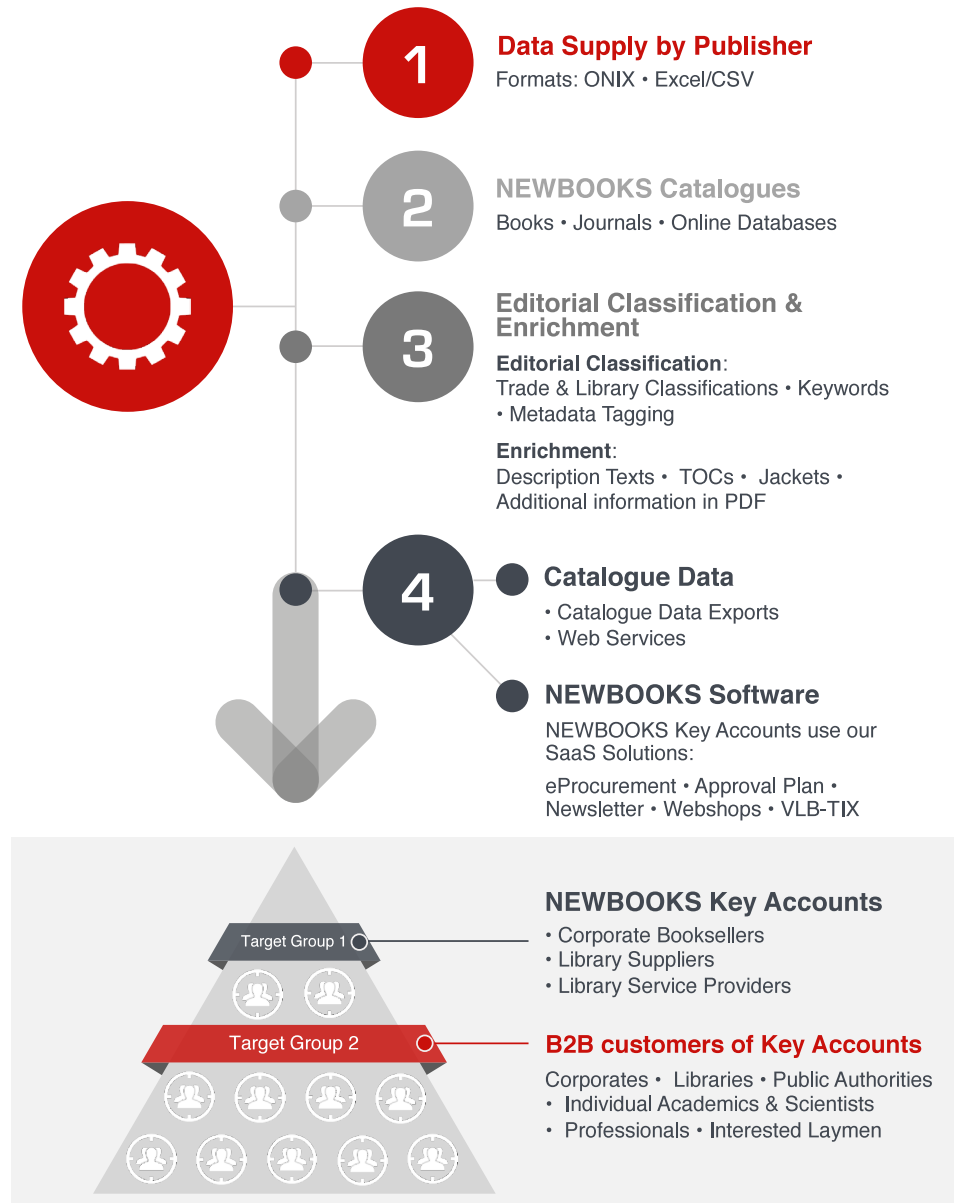
FEATURES

☑ **Precise Classification**
THEMA, BIC, BISAC, NEWBOOKS

☑ **Keyword Indexing**
Higher visibility by using our subject-specific keyword index

☑ **Alerting Services**
Integration of title records in our SaaS solutions – used by corporate and library suppliers

☑ **Catalogue Data Exports**
and web services

☑ **Participating publishers retrieve classifications and keywords for their own use**

> ❝ Metadata quality is an issue of high strategic priority for us. In this context, the way in which NEWBOOKS enriches metadata for books, journals and online databases as well as prepares them for consistent and unified search adds significant value to our customer information and thus a sales relevant added value to us as a company. ❞

Eckart Schlapp
Hugendubel Fachinformationen

Title Listing in NEWBOOKS Database & SaaS Solutions

1 Data Supply by Publisher
Formats: ONIX • Excel/CSV

2 NEWBOOKS Catalogues
Books • Journals • Online Databases

3 Editorial Classification & Enrichment
Editorial Classification:
Trade & Library Classifications • Keywords • Metadata Tagging

Enrichment:
Description Texts • TOCs • Jackets • Additional information in PDF

4 Catalogue Data
• Catalogue Data Exports
• Web Services

NEWBOOKS Software
NEWBOOKS Key Accounts use our SaaS Solutions:
eProcurement • Approval Plan • Newsletter • Webshops • VLB-TIX

NEWBOOKS Key Accounts
• Corporate Booksellers
• Library Suppliers
• Library Service Providers

B2B customers of Key Accounts
Corporates • Libraries • Public Authorities • Individual Academics & Scientists • Professionals • Interested Laymen

Target Group 1

Target Group 2

Metadata Management

Automated ONIX Data Feeds for all of your Data Recipients

Increase your efficiencies by administering your bibliographic metadata supply in ONIX or any other desired format – through one clearing centre and automatic export facility for all data recipients.

Whether metadata for print media or for eBooks: You can simplify and automate this process with our web-based Metadata Management and Distribution System. It features ergonomic and ONIX-compatible maintenance of metadata.

We provide publishers with support on all aspects of metadata management – on the data enrichment side through our classification service, keyword indexing and on the software side through tested tools for managing ONIX data exchange as well as automated newsletter marketing.
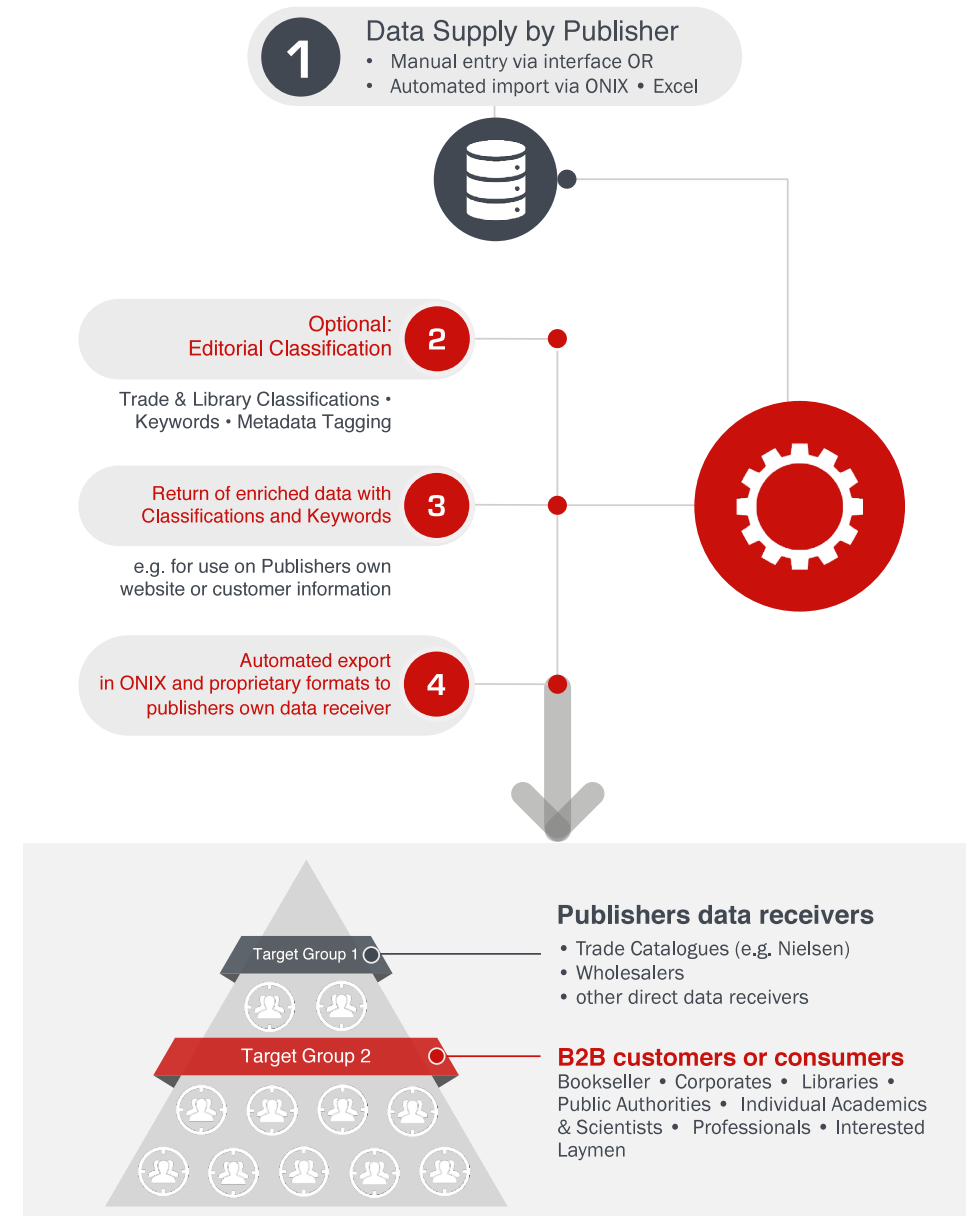
FEATURES

- ☑ Web-based and user-friendly editorial system
- ☑ Export facility for ONIX data exchange
- ☑ Automatic incremental updates for new and forthcoming titles: at Amazon, Nielsen, wholesalers, etc.
- ☑ Organized metadata supply for all data recipients in trade and the library market.

❝ For us, the metadata management service by NEWBOOKS Solutions is the ideal platform for generating our ONIX metadata exports. The cloud service and its intuitive user-interface allows for automated and timely data supply. ❞

Norbert Retlich
Klett-Cotta

Metadata Management

1 Data Supply by Publisher
- Manual entry via interface OR
- Automated import via ONIX • Excel

2 Optional: Editorial Classification

Trade & Library Classifications • Keywords • Metadata Tagging

3 Return of enriched data with Classifications and Keywords

e.g. for use on Publishers own website or customer information

4 Automated export in ONIX and proprietary formats to publishers own data receiver

Target Group 1

Target Group 2

Publishers data receivers
- Trade Catalogues (e.g. Nielsen)
- Wholesalers
- other direct data receivers

B2B customers or consumers
Bookseller • Corporates • Libraries • Public Authorities • Individual Academics & Scientists • Professionals • Interested Laymen

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Please contact us.

We will be happy to arrange for an online presentation

of our products and services for you and your colleagues.

We'd love to help!

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