

# Integration & Dissemination of Titles

**FOR PUBLISHERS**

“Newbooks Solutions has professionally enriched our complete publication program at Random House with THEMA marketing classifications and keywords.”



**Dorette Peters**  
Head of Sales Promotion  
Random House

“Metadata quality is an issue of high strategic priority for us. In this context, the way in which NEWBOOKS enriches metadata for books, journals and online databases as well as prepares them for consistent and unified search adds significant value to our customer information and thus a sales relevant added value to us as a company.”

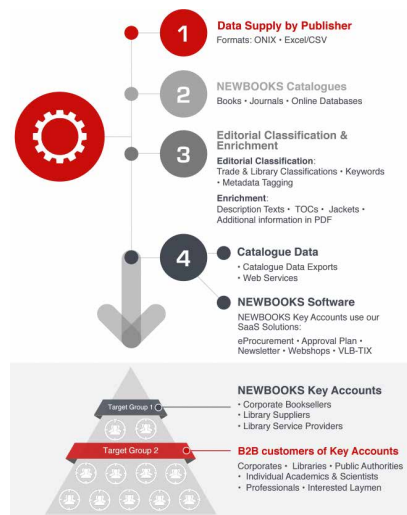


**Eckart Schlapp**  
CEO  
Hugendubel Fachinformationen

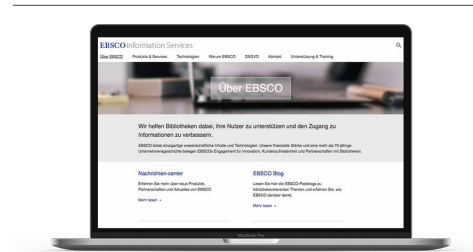
## Integration of new titles in Approval Plans, Newbooks.biz, Newsletters, Catalogue Data Exports and Web Services

Participating publishers let us integrate their title records into approval plans, bibliographic library software, our standard eProcurement system Newbooks.biz, thousands of newsletter alerting services and catalogue data exports for corporate and library suppliers.

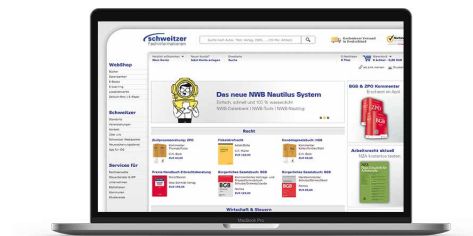
### Integration & Dissemination



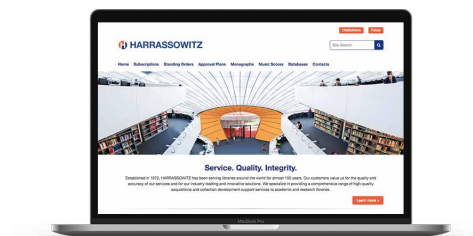
### EBSCO



### Schweitzer Fachinformationen



### HARRASSOWITZ



“We are happy to list our publications in the NEWBOOKS Catalogues to be presented in numerous approval plans, eProcurement systems, new title alerts as well as comprehensive and enriched catalogue data exports for library suppliers and corporate booksellers worldwide.”



**Vanessa de Bueger**  
Int. Vertriebs- und Marketingleitung  
Amsterdam University Press

“Bibliographic data from the Newbooks Catalogues - comprehensively enriched and precisely classified. This is quality with which we can score points with our customers!”



**Christoph Kaeder**  
WebShop Manager  
Schweitzer Fachinformationen

# 20 years of experience of creating software solutions and consolidating catalogue data

We realise your e-commerce with B2B and B2C customers, optimise your business processes and provide the publishing industry with comprehensive, editorially enriched bibliographic data.



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