

For Immediate Release
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Cooperation with Jörg Pieper
**Jörg Pieper and NEWBOOKS Solutions Agree on Far-Reaching
Cooperation**

Cologne – Customers of NEWBOOKS Solutions can now rely on the expertise and experience of Jörg Pieper: Pieper, owner of the Berlin-based and previously Head of eContent, Product Development and Libraries at Schweitzer Fachinformationen, advises booksellers, publishers and libraries in the specialist information market with and for NEWBOOKS Solutions. Areas of cooperation cover strategies for digital business, process design, eProcurement, metadata management and related accompanying measures, such as project management and organizational development.

"We simply want to enable medium-sized booksellers to set up a structured business with corporate and library customers. Advice from a proven expert like Jörg Pieper is the ideal foundation for this," explains Moritz Hodde, Managing Director of NEWBOOKS Solutions.

Publishers and – especially enterprises in the field of specialist information, will be given the opportunity to further develop their digital business during the consultation process with Jörg Pieper, dealing with all questions around the distribution organization of digital contents (eBooks etc.).

"How do I achieve maximum sales-related visibility of my products on various trade platforms, particularly in the offers of scientific aggregators? Here, I would like to bring in my many years of experience and expertise," says Jörg Pieper. Another focus in the consultation are the libraries. They too can benefit from the new alliance when it comes to further development of efficient, supplier-neutral ordering processes (e.g. approval plans or title recommendation lists) in combination with optimal metadata management.

As a result, a comprehensive range of consulting and service offerings is provided from a single source for all the above-mentioned target groups; consistently pragmatic and goal-oriented.

About Jörg Pieper (GEMEINSAM KLÄREN)

GEMEINSAM KLÄREN provides the book trade and publishing industry with a comprehensive service in the areas of organization, project management, coaching, mediation and training.

The long-standing management experience of Jörg Pieper and his partner Anja Gruhn in the specialist information market, combined with the competence in specific methods of change management, offer customers tailor-made support and advice.

GEMEINSAM KLÄREN was founded in 2016 and is based in Berlin.

About NEWBOOKS Solutions

NEWBOOKS Solutions GmbH (Cologne) is one of the German publishing industry's leading software providers, developing solutions for all sectors of the publishing industry at a time of rapid transformation driven by digitization. The company is focused on developing and administering systems for publishers, booksellers, wholesalers and library suppliers in both the German and international markets.

The company was founded by Moritz Hodde in 2003 and quickly developed into one of the industry's leading providers of high-quality metadata and software solutions. Collaboration with the software provider iucon quickly led to development of a range of new title alerting services based on the NEWBOOKS Catalogue containing both German and English bibliographic data, an approval plan system for library suppliers, an industry-wide solution for the ONIX 3.0 import of title data and the new title announcement and ordering system «SARA» for Springer Nature.

In 2013 Moritz Hodde and Amr Osman founded NEWBOOKS Solutions together with Stefan Schwedt and Björn Stude. Since then the company has developed groundbreaking solutions for the industry such as VLB-TIX, the standard new title announcement service for the German-speaking publishing industry. With its ONIX 3.0 import and export systems NEWBOOKS Solutions has become one of the pioneers in the introduction and implementation of the book industry standard.

In June 2016 NEWBOOKS Solutions received the «MarkLogic Partner Excellence Award» in London. New services and products, e.g. Smart Data projects, Virtual Reality application development, and the new tool «Library Monitoring», complete NEWBOOKS' product range.

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