

Integration & Dissemination of Titles

FOR PUBLISHERS

“Newbooks Solutions has professionally enriched our complete publication program at Random House with THEMA marketing classifications and keywords.”



Dorette Peters
Head of Sales Promotion
Random House

“Metadata quality is an issue of high strategic priority for us. In this context, the way in which NEWBOOKS enriches metadata for books, journals and online databases as well as prepares them for consistent and unified search adds significant value to our customer information and thus a sales relevant added value to us as a company.”

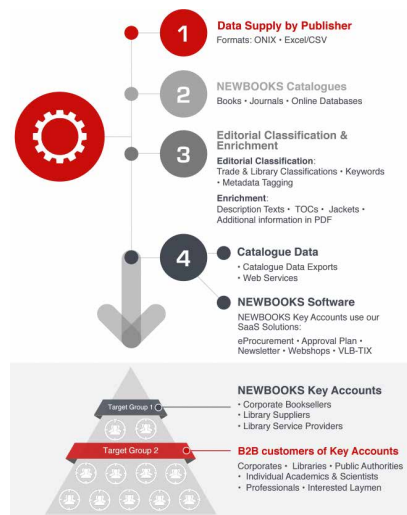


Eckart Schlapp
CEO
Hugendubel Fachinformationen

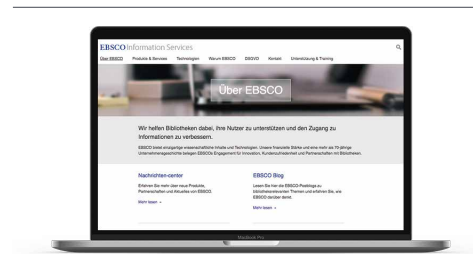
Integration of new titles in Approval Plans, Newbooks.biz, Newsletters, Catalogue Data Exports and Web Services

Participating publishers let us integrate their title records into approval plans, bibliographic library software, our standard eProcurement system Newbooks.biz, thousands of newsletter alerting services and catalogue data exports for corporate and library suppliers.

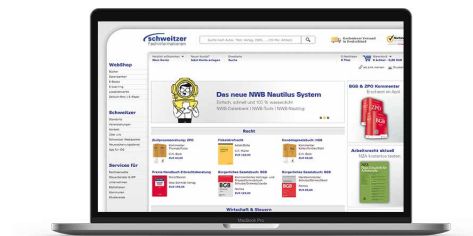
Integration & Dissemination



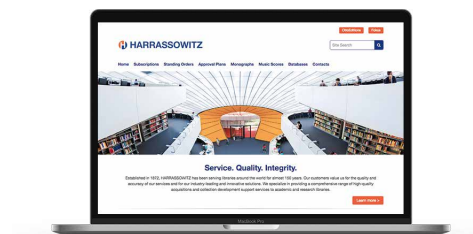
EBSCO



Schweitzer Fachinformationen



HARRASSOWITZ



“We are happy to list our publications in the NEWBOOKS Catalogues to be presented in numerous approval plans, eProcurement systems, new title alerts as well as comprehensive and enriched catalogue data exports for library suppliers and corporate booksellers worldwide.”



Vanessa de Bueger
Int. Vertriebs- und Marketingleitung
Amsterdam University Press

“Bibliographic data from the Newbooks Catalogues - comprehensively enriched and precisely classified. This is quality with which we can score points with our customers!”



Christoph Kaeder
WebShop Manager
Schweitzer Fachinformationen

Software Systems and High-Quality Catalogue Data for the Publishing Industry



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