

Approval Plan System

FOR PUBLISHERS

FOR BOOKSELLERS

FOR LIBRARIES

FOR SERVICE PROVIDERS

“ We were most impressed by the simplicity with which the NEWBOOKS Approval Plan System was integrated seamlessly into our processes and offerings. Our library customers appreciate very much that they receive precisely the title information they need. ”



Dr. Jörg Meyer
CEO
ekz.bibliotheksservice

“ Approval Plan systems for relevant library suppliers and eProcurement Systems for corporate booksellers ensure that our publications are exposed to their key accounts: acquisitions librarians and buyers within companies, libraries and public institutions. ”

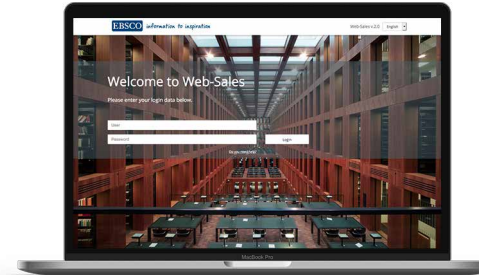


Richard Howells
Marketing- und Vertriebsleitung
Harvard University Press

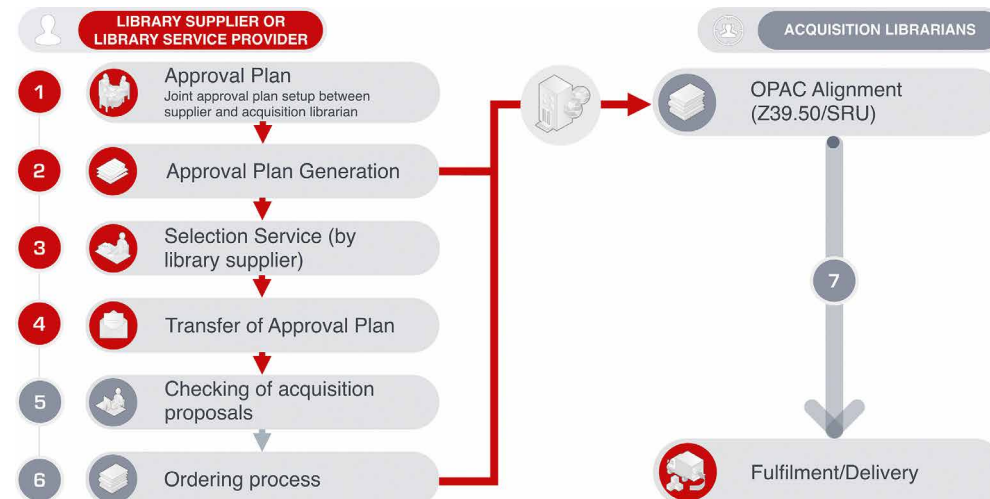
Acquisition proposals for library customers and their patrons

Our Approval Plan System provides libraries with precise and professionally selected new title announcements in bookseller's own corporate design. Approval plans are being generated automatically or individually tailored to suit customer's requirements incl. cross matching with OPAC information and delivery of MARC 21 records.

EBSCO Approval Plan



Acquisition process without media discontinuity



“ We are happy to list our publications in the NEWBOOKS Catalogues to be presented in numerous approval plans, eProcurement systems, new title alerts as well as comprehensive and enriched catalogue data exports for library suppliers and corporate booksellers worldwide. ”



Sonja Divis
Commercial Manager
EBSCO

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Vanessa de Bueger
Int. Sales & Marketing Director
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