

# Data Hub

## Best-of-Records & Title Editor

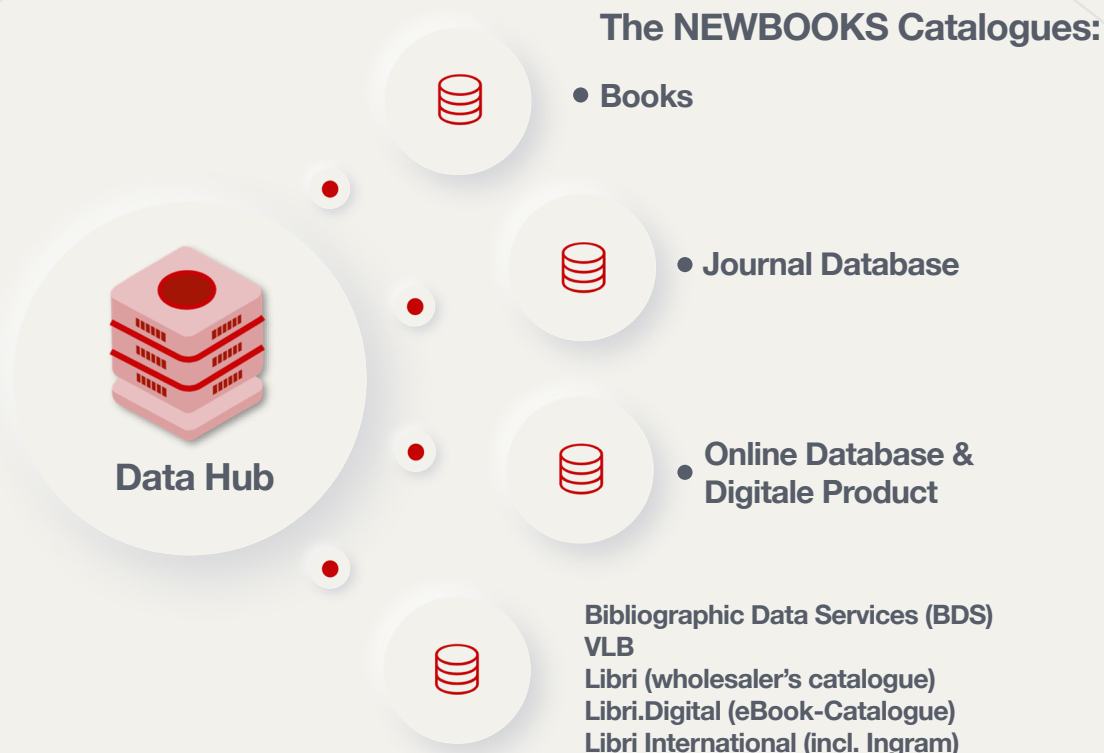
The NEWBOOKS Data Hub is a cloud-based application for managing and integrating bibliographic data in real time, e.g. for your web shop, our ERP or other software systems. Maximum data quality for your database is achieved through both, field-level data merging and editorially enriching data via a title editor.

# 01.

## Best of Records

Based on your licensed catalogues, rules and conditions for data merging can be created individually and at field level, for example the following rule:

**“For publishers A, B and C, if titles within the subject “ancient history” are available, use the descriptive texts from data source X, otherwise those from data source Y.**



# 02. Title Editor

The Data Hub cloud also offers a user-friendly title editor that enables the administration and editorial enrichment of productive database(s) with unique content. As a result, publishers and booksellers offer their customers the added value of unique and information-rich search and order platforms. For example, web shop managers at Sack Fachmedien implement their unique content strategy by adding sales-promoting information to the title data. Simultaneously, the search engine ranking for websites and webshops are optimized.

The Title Editor can be individually adapted to field level for maintenance. An unlimited number of styles can be set up for your Title Editor.

Similar to the Austrian-based publisher and specialist supplier MANZ, our editorial team can alternatively enrich title data with subject classifications and keywords.

# 03. Bibliographic Databases

NEWBOOKS Catalogues:

- Books
- Journal Database
- Online Databases

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Bibliographic Data Services (BDS)

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VLB

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Libri (wholesaler's catalogue)

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Libri.Digital (eBook catalogue)

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Libri International (incl. Ingram)

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All software systems have been created turnkey ready and are hosted in our data centre.

**Connect with us**

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20+  
years of  
experience

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