

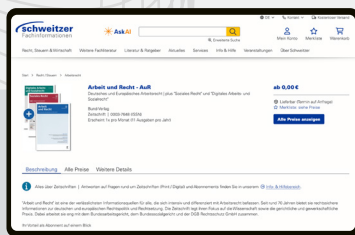
Journal Database

International Journals, Magazines and Newspapers

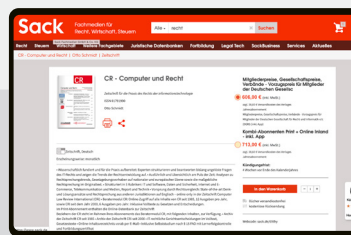
Benefit from our unique offer, tailored to the needs of booksellers, publishers and other information service providers. Our database grant access to a comprehensive collection of journals encompassing academic and professional subjects, magazines, and newspapers, setting itself apart from other databases by offering a vast range of periodicals.



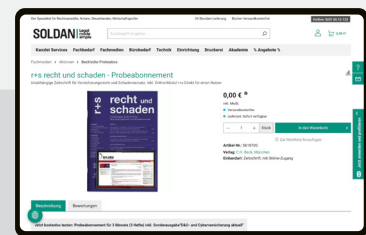
Corporates, Libraries and Public Institutions



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Excellent metadata are a key success factor in our information and marketing strategy. The NEWBOOKS journal database and the metadata for online databases enable more targeted customer communication, increase the visibility of our offerings, and generate measurable value with a direct impact on revenue.

Eckart Schlapp

CEO | HUGENDUBEL FACHINFORMATIONEN

The comprehensive journal database of NEWBOOKS Solutions is an excellent basis for our customer information and webshop.

Christoph Kaeder

Webshop Manager | SCHWEITZER FACHINFORMATIONEN

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[transcript]

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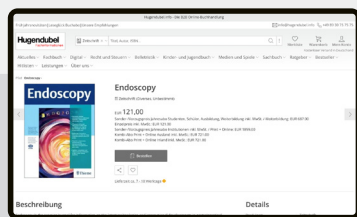
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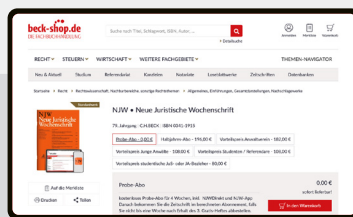
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Benefits for Booksellers

Specifically designed to cater to corporate booksellers and library suppliers, our international journal database ensure that they can provide their clients with the most comprehensive, up-to-date and high quality metadata.



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- Complete data feed covering academic and specialist journals
- Accessible individually or as part of a package that includes our book catalogue and online databases feed
- Daily incremental updates
ISSN and GTIN (GS1 press code) are used as identifiers
- Various formats: print, digital and mixed products
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Benefits for Publishers

By including their journals in our comprehensive database and leveraging our extensive network of booksellers, publishers can increase their visibility, expand their readership, and drive additional sales, all through a cost-effective investment with a modest monthly fee.

The inclusion of our publications in the NEWBOOKS journal database helps maximise the visibility of our journal programme and ensures that our content reaches the relevant trade audiences. The NEWBOOKS team consistently impresses us with its expertise, commitment, and customer-focused approach.

Maren Köpp

Head of Sales | NARR FRANCKE ATTEMPTO

In addition to integrating our journals into the NEWBOOKS journal database, we use PIM.RED to create dedicated journal landing pages on our publisher website.

Norbert Retlich

CMS-Manager | KLETT-COTTA

Ensuring that carefully curated, high-quality content reaches the right audience is at the heart of what we do. By featuring ESV journals in the NEWBOOKS journal database, we enhance their discoverability and strengthen their visibility, including within the bookselling community. The NEWBOOKS catalogue team integrates ESV content into its services with professionalism and expertise, and we greatly value this trusted partnership.

Sibylle Böhler

Sales and Marketing Management | ERICH SCHMIDT

Data Hub

Further catalogues from our Data Hub are available: product data on online databases, Licensed Products, VLB (the German Books in Print), Libri, Zeitfracht, Nielsen BookData, Ingram, Libri Digital (E-Books), ProQuest, and many more.

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Elke Röhle
Head of Sales