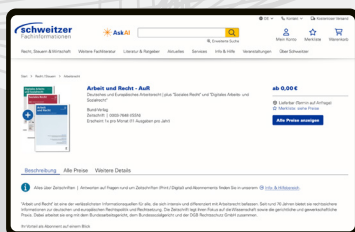


Your Journals in the Book Trade

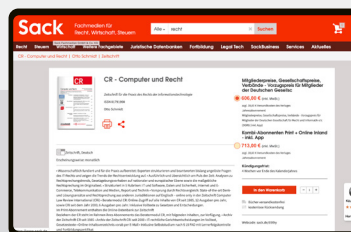


The International Bibliographic Database for Journals, Magazines, and Newspapers

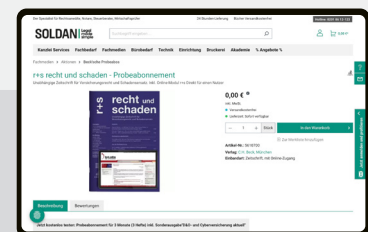
NEWBOOKS Solutions enhances the reach and market presence of journals, databases, and digital licensing products across the B2B sector, particularly within corporations, libraries, and public institutions. By optimising bibliographic metadata, delivering in-depth market insights, and ensuring the continuous maintenance of high-quality data, we maximise product visibility, improve discoverability, and support business growth for publishers of all sizes.



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Ensuring that carefully curated, high-quality content reaches the right audience is at the heart of what we do. By featuring ESV journals in the NEWBOOKS journal database, we enhance their discoverability and strengthen their visibility throughout the book trade. The NEWBOOKS catalogue team showcases ESV content with professionalism and expertise, and we greatly value this trusted partnership.

Sibylle Böhler

Sales and Marketing Management | ERICH SCHMIDT

Metadata quality for journals is a key strategic priority for us. The way NEWBOOKS enriches metadata for journals, online databases, and books creates significant added value for our customer information and delivers direct sales impact for Hugendubel.

Eckart Schlapp

CEO | HUGENDUBEL FACHINFORMATIONEN

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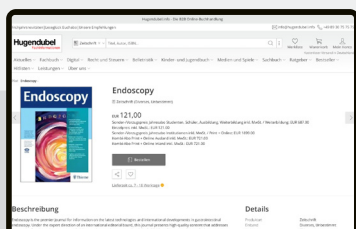
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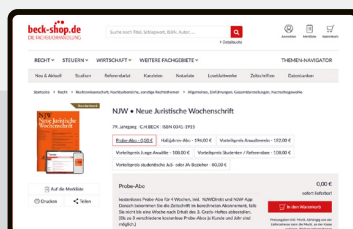
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Benefits

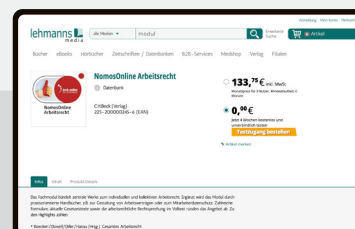
- Enhanced positioning of your titles across relevant trade and professional information systems
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- Close collaboration with leading suppliers including Schweitzer, EBSCO, Lehmanns, BFD, Sack Fachmedien, Hugendubel, Soldan, beck-shop.de etc.
- Continuous performance monitoring, structured reviews, and continuous optimisation of processes and outcome



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Visibility & Reach

Basic Package:

Monthly data updates, full metadata optimisation, and ongoing performance review

BASIC

Premium Package:

Increased update frequency, proactive supplier engagement, and optional workshops for strategic alignment and continuous improvement

PREMIUM

In addition to featuring our journals in the NEWBOOKS journal database, we leverage PIM.RED to create dedicated landing pages that enhance the visibility and accessibility of our journal portfolio on our website.

Norbert Retlich

CMS-Manager | KLETT-COTTA

The inclusion of our publications in the NEWBOOKS journal database helps maximise the visibility of our journal programme and ensures that our content reaches the relevant book trade. The NEWBOOKS team consistently impresses us with its expertise, commitment, and customer-focused approach.

Maren Köpp

Head of Sales | NARR FRANCKE ATTEMPTO

The comprehensive journal database of NEWBOOKS Solutions is an excellent basis for our customer information and webshop.

Christoph Kaeder

Webshop Manager | SCHWEITZER FACHINFORMATIONEN

Data Hub

Our Data Hub provides additional catalogues, including product data for online databases and licensed products, as well as key industry sources such as VLB (German Books in Print), Libri, Zeitfracht, Nielsen BookData, Ingram, Libri Digital (e-books), and ProQuest, among others.

We would be pleased to review your portfolio and identify concrete optimisation opportunities tailored to your setup.

For further information, please contact:
Elke Röhle | Sales Director | erohle@newbooks-solutions.com

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